



VENTURA COUNTY AGRICULTURAL SUMMIT 2012

Making Connections: How the Local Food Movement Can Support Ventura County Agriculture

Join us as a Sponsor!

SUMMIT COMMITTEE

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Whole Foods Market

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*Ag Innovations Network
Ventura County*

Sandy Curwood
Ventura Unified School District

Sonja Flores
House Farm Workers!

John Krist
Farm Bureau of Ventura County

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McGrath Family Farms

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Josh Pinkerton
Pinkerton Ranch

Chris Sayer
Petty Ranch

Karen Schmidt
*Save Open-space and
Agricultural Resources*

Bonnie Weigel
FOOD Share

Ruth Ballin
Conference Coordinator
805-218-0080
ruth@ruthballin.com

The Ventura County Ag Futures Alliance is excited to present the **Ventura County Agricultural Summit** at the historic Camarillo Ranch on **Friday, February 17, 2012** in Camarillo, California. We hope you will join us as a sponsor of this important event.

The theme of the summit is ***Making Connections: How the Local Food Movement Can Support Ventura County Agriculture***. Our goal is to engage the ag industry and the broader Ventura County community in building a shared agenda to help ensure the long-term viability and profitability of agriculture in our region as well as improve the health and well-being of Ventura County residents.

Attending the summit will be some 300 community stakeholders – farmers, ranchers, distributors, buyers, chefs, policy makers, public health advocates, community planners and others committed to keeping agriculture economically viable in Ventura County.

Secretary Karen Ross of the California Department of Food and Agriculture has graciously agreed to be our keynote speaker. The summit will also feature a dynamic roster of presenters who will provide insight into current trends, challenges, and emerging market opportunities related to food and farming in our region. And finally, the program will include round-table discussion and audience participation that will help shape priority issues moving forward.

As a sponsor, you will receive a range of benefits including promotion in our marketing materials, on-site recognition, and reserved seating at the Summit. A description of sponsorship opportunities is enclosed for your review.

Please join us in supporting this important conference. One of our committee members will contact you shortly to discuss the summit in greater detail. In the meantime, please feel free to contact our Conference Coordinator Ruth Ballin should you have any questions, or simply fill out the enclosed sponsorship form.

Thank you very much for your consideration.

Josh Pinkerton
Pinkerton Ranch

Bonnie Weigel
FOOD Share

The Ag Futures Alliance is a program of Ag Innovations Network, a 501c3 not-for-profit California corporation, dedicated to building a better future for farmers, consumers, and communities.

Special thanks to our community partner FOOD Share





VENTURA COUNTY AGRICULTURAL SUMMIT 2012

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SPONSORSHIP OPPORTUNITIES

\$10,000

- Presenting sponsorship of Summit
- Special opportunity for visibility as host of locally grown lunch featuring keynote Karen Ross, Secretary CDFA
- Top level logo/listing recognition in all media outreach and advertising
- Top level logo/listing in Summit invitation mailing, e-marketing and on-site event program
- Banner displayed in prime location at Summit
- Presenting sponsor recognition during conference
- Top level logo/listing recognition on event signage
- On-site table top display space for brochures
- Eight complimentary Summit passes
- Acknowledgement in AFA publications, website and Facebook page

\$5,000

- Special opportunity for visibility as host of continental breakfast or other program segment
- Prominent logo/listing in media outreach and advertising
- Prominent logo/listing in conference invitation, e-marketing, and event program
- Sponsor recognition during conference
- Banner displayed at Summit venue
- Prominent logo/listing on event signage
- On-site table top display space for brochures
- Eight complimentary Summit passes
- Acknowledgement in AFA publications, website and Facebook page

In addition to financial support, in-kind donations of catering, equipment rental, printing, advertising and other services is also very much appreciated.

\$2,500

- Logo/listing in media outreach and advertising
- Logo/listing in conference invitation, e-marketing, and event program
- Banner displayed at Summit venue
- Sponsor recognition during conference
- Logo/listing on event signage
- On-site table top display space for brochures
- Six complimentary Summit passes
- Acknowledgement in AFA publications, website and Facebook page

\$1,000

- Listing in conference invitation, e-marketing, and event program
- Sponsor listing on event signage
- Banner displayed at Summit venue
- On-site table top display space for brochures
- Four complimentary Summit passes
- Acknowledgement in AFA website and Facebook

\$500

- Listing in conference e-marketing and program
- Listing on event signage
- On-site table top display space for brochures
- Two complimentary Summit passes
- Acknowledgement on AFA website

\$250

- Listing in event program
- Listing on event signage
- One complimentary Summit pass
- Acknowledgement on AFA website

Sponsor commitment requested by December 9, 2011 for inclusion in event invitation and early marketing collateral.



VENTURA COUNTY AGRICULTURAL SUMMIT 2012

***Making Connections:
How the Local Food Movement Can Support
Ventura County Agriculture***

YES! Sign me up as a sponsor of the Agricultural Summit on Friday, February 17, 2012

Sponsor Level	\$		
Company Name			
Contact Name	Title		
Mailing Address			
City, State, Zip			
Phone		Fax	
Email			
Website			

SPONSORSHIP AUTHORIZED BY:

Sign Your Name

Print Name

Date

Fax this form to: (805) 652-1532 attn: Ruth Ballin

Scan & email form to: ruth@ruthballin.com subj: Ag Summit

Checks payable to: **Ag Innovations Network**
Non-profit Tax ID # 68-0462304

Mail payment to: **Ventura County Agricultural Summit**
c/o Food Share
4156 Southbank Road
Oxnard, CA 93036

Sponsor Information: Ruth Ballin, Conference Coordinator
(805) 218-0080 or ruth@ruthballin.com